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## **Greenhorns to Kick Off 'Seed Circus' in NYC on May 7**

### ***Young Farmers to Fashion the Future of Agriculture Alongside City Recruits***

New York, NY – **The Greenhorns**, a national grassroots nonprofit organization by and for America's young farmers, will launch SEED CIRCUS at the **New Museum's StreetFest** on May 7. SEED CIRCUS is a series of events featuring new inventions that are applicable in two fields: farm functionality and agrarian celebration.

For this first SEED CIRCUS event, Greenhorns will invite urban festivalgoers to join young farmers in an improvisational construction. The multipurpose meet-up tent they create together will build capacity on farms for community celebration.

The workshop-sized, quilt-like tent is meant to house young farmer scheming, socializing, and a future rich with farm revelry. Designed by Brooklyn-based artists sourcing surplus fabrics from Queens, the tent will be crafted in the Bowery with the combined muscle of New Yorkers and young farmers hailing from the city's vast regional foodshed. A custom-built, pedal-powered sewing machine will provide the necessary friction for this proudly patchwork undertaking.

As the city-funded 2010 report [FoodNYC: A Blueprint for a Sustainable Food System](#) notes, "there is an opportunity for a new generation of farmer" in New York State, where currently the average farm operator is 56 years old. A local foodshed that could supply up to 30 percent of New York City residents' dietary needs depends on the success of aspiring, young and early career farmers. The Greenhorns' will promote that crucial success at **StreetFest** by strengthening community ties and alliances between farmers and eaters, while also crafting novel but practical infrastructure for the new generation of land-based entrepreneurs.

**The Festival of Ideas for the New City**, May 4-8, 2011, is a major new collaborative initiative in New York involving scores of Downtown organizations working together to harness the power of the creative community to imagine the future city and explore ideas that will shape it. The Festival will include a three-day slate of symposia; an innovative StreetFest along the Bowery; and over eighty independent projects and public events. For more information, visit [festivalofideasnyc.com](http://festivalofideasnyc.com).



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